

Jason Patio

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SUMMARY

Over 10 years of design experience in digital, UX/UI Design, product, advertising, art direction, and design.

Skilled in web design, typography, layout design, image editing, and social media marketing.

Worked with a variety of agencies, community leaders, and sports industries by delivering creative content and products that help drive sales up for consecutive years.

The Athletic – Visual Designer

Remote

SEP 2022 - PRESENT

1 yr

Support Creative/Art Directors with the production of digital marketing assets and provide design solutions based on Creative/Art Director feedback

Design pixel-perfect digital marketing assets and heavy key art manipulation and photoshop compositing

Iteration and versioning of creative assets for global marketing campaigns and keep the design standards of the brand at the highest possible level

New Jersey Sets – Senior Digital Content Creator

Remote

DEC 2020 - AUG 2022

1 yr 8 mos

Heading Creative Direction campaigns, including submitting ideas for projects and overseeing the development of all creative content with Branding & Identity.

Writing, reviewing, editing, and updating content for Web Design, Typography, Layout, Image Editing, Social Media Marketing, and similar platforms.

Create guidelines for how logos and other branding materials should be displayed and used. Experienced in Illustration and brochures.

Skilled at making design choices and posters for all content the company will use.

BVA Commerce – Senior Visual Designer

San Diego, CA

FEB 2018 - JUN 2020

2 yrs 5 mos

Development and improvement of quality interaction between a user and all facets of a company.

Responsible for being hands-on with the process of research, testing, development, content, and prototyping to test for quality results.

Responsible for the transference of a brand's strengths and visual assets to a product's interface to best enhance the user's experience.

Visually guiding the user through a product's interface via interactive elements and across all sizes/platforms.

SKILLS

Adobe Photoshop • Adobe Illustrator •
Adobe Premiere Pro • Adobe After
Effects • Figma • Creative Direction •
Photo Editing • Illustration

Education – Coleman College

Associates of Science, Computer Design

San Diego, CA

2009 - 2011